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# RELIANCE BRAND HEGARI

MARKETED  
JAN 30 1947  
U.S. DEPT. OF AGRICULTURE

- CAREFUL BREEDING
- SELECTION AND ROGUEING
- CLOSE RECLEANNING

Made The Fine Character Borne  
By The Seed In This Bag



**Advance Seed Company**

SORGHUM  $\Delta$  SPECIALISTS

PHOENIX, ARIZONA





# “For Thirty Cents...”

You've heard that saying many times. This is how it applies to HEGARI SEED. There is, at the most, not over 30 cents per acre difference in cost between RELIANCE BRAND, the finest HEGARI SEED to be offered a farmer, and the cheapest Hegari. For that maximum difference of 30 cents per acre the farmer stands to get additional returns of \$3.00 to \$10.00 per acre.

Can He Make A Better Investment  
For So Little Money?

TELL THE FARMER - AND - SELL THE FARMER


## RELIANCE HEGARI



From fields like that pictured above come the fine HEGARI SEED packed in RELIANCE BRAND bags. Twenty-five years of personnel training and experience stand behind Advance's RELIANCE HEGARI and its other Sorghum Seeds. Advance's leadership of the trade in Grain Sorghum Seeds has been realized only by continuous effort in producing high quality seeds. We will protect this hard won position by further quality improvement.

**SELL THE BEST -- SELL RELIANCE HEGARI**

**ADVANCE SEED COMPANY**

SORGHUM  SPECIALISTS

PHOENIX, ARIZONA



# Advance's New Sweet Sudan

READY FOR VERY LIMITED COMMERCIAL DISTRIBUTION

An Advancement in Pasturage of National Importance


ADVANCE SEED COMPANY

WRITE FOR DELIVERED PRICE

SORGHUM  $\Delta$  SPECIALISTS  
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